

DESIGN IMPACT >>>> >>>>>>>>>> MOVEMENT

A Social Initiative by
Titan Company Ltd.

<https://designimpactmovement.titan.in/>

Designing for Social Good

Design Impact Movement
is a social initiative aimed at fostering
an ecosystem that
supports design for social needs.

SUBMIT YOUR IDEA

DI: MOVEMENT

GUIDING PRINCIPLES



Open and Inclusive

platform for Social Design;
Curated resources to help
accelerate your path.



**An Ecosystem of designers,
entrepreneurs, innovators;**
Continuous support through
mentorship, networking, peer
learning, and immersive
experiences.



Alignment with SDGs

Sustainable Development Goals
as defined by United Nations.

START A REVOLUTION WITH DI: MOVEMENT

Find your calling in Design for Social Good.
Design for needs that contribute towards
making a real difference.

Why: Because its Worth Your While!

For Peace and Prosperity for People and the Planet, Now
and Into the Future, by Realizing the SDGs.

The United Nations' Sustainable Development Goals (SDGs)
outline 17 of the world's most pressing issues.

**Join us to design a better, more sustainably
inclusive world for everyone.**



Teams will be supported with incubation, mentoring, and curated immersions that could shape your life's purpose into designing for real needs, be recognised and rewarded for it.



Top 100 Projects

Technology Incubation

Mentoring and Financial support for prototyping.



Top 25 Projects

Business Incubation

Business plan development support.
Exclusive immersive workshops,
Engage with experts and peers.



**Top 3 Projects
Go to market**

Support for rolling out your product solution in the market.
An all-expense paid trip to an international destination renowned for design and innovation - to engage and learn from global experts.



Who is it for?

- Application is open for Indians and Non-Indians who are working on solutions/products catering to Indian subcontinent
- College students in Design, Engineering or Architecture (but not limited to)
- Students can participate individually or in a group of not more than 4 people
- Students who are Undergrad, Post Grad, or PhD candidates between the ages of 16 to 27 years can apply



Selection Criteria

- Your project should address a clear social problem with a well-defined solution for the Indian subcontinent
- Your solution can be a product or service
- Participants can enroll more than one project on the DI: Movement platform
- Additional credit if you have low-fidelity prototype or CAD+CAM renders

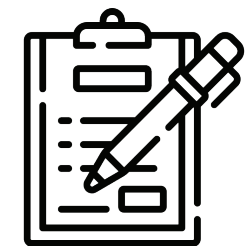
Discover Your Path to Impact with the DI: Movement

We're passionate about fostering innovation and believe in the power of your ideas. Apply now to navigate your journey from concept to market, mentored by industry experts and supported by a global community. Turn your vision into reality of a meaningful change.

[SUBMIT YOUR IDEA](#)

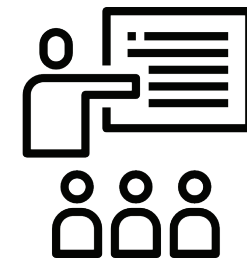
**Navigate your big ideas with the DI: Movement roadmap
– venture coaching, industry connections, and mentors
who make your goals feel within reach.**

Important Timelines



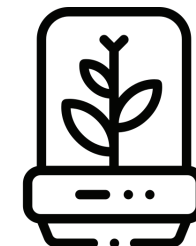
Applications
Open

Oct – Feb 2024



Selection,
Mentoring Sessions

Jan – Mar 2024



Tech
Incubation

April – June 2024



Business
Incubation

July – Oct 2024



Design Summit
& Exchange

October – 2024

[APPLY NOW](#)

DI: Movement



Lift-off

October 2023

We kick off with the application and the ideation process via the platform and start the screening for the best projects for potential incubation.



Incubation & Summit

April 2024

Technical and Business Incubation starts with mentors and experts culminating in a unique 4-days residential experience curated for the top social 25 design innovators in the program.



Design Exchange

October 2024

Top 3 teams get a 7-days ground-breaking exchange with young innovators & leaders in an International Country that has design in it's culture.

Design Impact Awards

Your journey paves the way to create meaningful impact and potentially establish a name through the Design Impact Awards.

NOTE FROM THE TEAM

Hey there, Future World-Changer! Nervous about taking that big leap? Don't sweat it! DI: Movement 's got your back. Imagine a roadmap that's less 'dusty old atlas' and more 'GPS with superpowers.' From venture coaching that's like a personal trainer for your brain, to chill chats with industry bigwigs who are all ears for your ideas, we've got you covered. And mentors? Ours are less 'boardroom' and more 'dream room'—the kind who make anything feel possible. So go ahead, share your ideas. We can't wait to meet the awesome innovator in you! 🚀

Let's Start a Design Revolution, Together

Short-term solutions don't cut it. The world needs sustainable change — and social design is the way. Join in on a journey to create impact, change lives & elevate the world.

Start a Conversation (or a fire) by tagging us on  &  We'd love to know what you think.

@designimpactmovement

Engage with DI: Movement



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Program Partners

